CLAIMS

- 1. An emulsified composition for an ammonia-containing hair bleach or hairdye, wherein an average diameter of emulsified particles of said composition is small enough to reduce an irritating odor of ammonia.
- 2. The emulsified composition for an ammonia-containing hair bleach or hairdye according to claim 1, wherein the average diameter of emulsified particles of said composition is 10 μm or less.
- 3. The emulsified composition for an ammonia-containing hair bleach or hairdye according to claim 1 or 2, comprising a nonionic surfactant of 0.1 to 50 wt%.
- 4. The emulsified composition for an ammonia-containing hair bleach or hairdye according to claim 3, comprising one or more kinds of ionic surfactants of 2 wt% or less, selected from an anionic surfactant, a cationic surfactant, and an amphoteric surfactant.
- 5. A hair bleach or hairdye which comprises at least the emulsified composition for a hair bleach or hairdye according to claim 1, 2, 3, or 4, and an oxidant.
- 6. The hair bleach or hairdye according to claim 5, wherein the emulsified composition for an ammonia-containing hair bleach or hairdye and a composition containing the oxidant has a same viscosity.

- 7. The hair bleach or hairdye according to claim 5 or 6, wherein the viscosities of the emulsified composition for an ammonia-containing hair bleach or hairdye and the composition containing the oxidant are 10,000 to 60,000 cps.
- 8. A method for bleaching or dyeing hair which uses the hair bleach or hairdye according to claim 1, 2, 3, 4, 5, 6 or 7.